

## How do I manually track clicks on outbound links?

Google Analytics provides an easy way to track clicks on links that lead away from your site. Because these links do not lead to a page on your site containing the UTM JavaScript, you will need to tag the link itself. This piece of JavaScript assigns a pageview to any click on a link - the pageview is attributed to the filename you specify.

For example, to log every click on a particular link to [www.example.com](http://www.example.com) as a pageview for `"/outgoing/example_com"` you would add the following attribute to the link's tag:

It is a good idea to log all of your outbound links into a logical directory structure as shown in the example. This way, you will be able to easily identify what pages visitors clicked on to leave your site.

To verify that `_trackPageview` is being called correctly, you can check your Top Content report 24-48 hours after the updated tracking code has been executed. You should be able to see the assigned pagename in your report.

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